

# THE CoB BLAME GAME

## Viewer Scorecard

CoB Dean Harold Doty recently circulated a near-final draft of the CoB's "Strategic Priorities for 2006-2007 . . ." Included in the table provided by Doty are the priorities, which are listed as: 1. Successful AACSB Reaffirmation Visit; 2. Stabilize and increase enrollment; 3. Expand online offerings; 4. Increase donor base; 5. Faculty development; 6. Formalize assessment framework; 7. New building program study. Also included in the document are the various "Parties Accountable" for each of the seven priorities.

Our investigators tallied the level of "accountability," using Doty's spreadsheet, for each of the first three (arguably the biggest) strategic priorities above.

### Successful AACSB Reaffirmation Visit

<u>Name</u>	<u>Accountability Score</u>
Carter	6
Doty	4
Niroomand	4
Babin	3
Becker	3
Lewis	3
Duhon	2

According to the table above, EFIB Chair George Carter will represent the administration, and Management Professor David Duhon will represent rank-and-file faculty, in taking the blame for a failed AACSB Reaffirmation Visit, should that occur.

### Stabilize and Increase Enrollment

<u>Name</u>	<u>Accountability Score</u>
Daniel	3
Doty	3
Niroomand	3
LaFleur	2
Babin, L.	1.5
Pate	1
Vest	1

These numbers indicate that Graduate Programs Director Francis Daniel will take a hit from any destabilization or lack of increase in CoB enrollment, especially from a graduate programs perspective. Any volatility at USMGC will fall on Elizabeth LaFleur's (Professor of Marketing) desk. Though at the bottom, Michael Vest (Professor of Management) is not out of hot water should enrollments not increase.

## Expand Online Offerings

<u>Name</u>	<u>Accountability Score</u>
Carter	3
Babin	2
Becker	2
Lewis	2
Pate	2
Vest	2

This table (above) suggests that expansion of online offerings rests clearly with George Carter (EFIB Chair), who faces a potentially taxing 2006-07 academic year. Also, Michael Vest faces the same level of accountability in this area as administrators who earn 50% more than his salary. With this table, Vest's accountability level extends across 2 of 3 tables, which is the same breadth of accountability as that faced by Dean Doty and Associate Dean Niroomand, who both completely escape "online offerings expansion" accountability.

## Overall Accountability for Successful 2006-07 Academic Year

<u>Name</u>	<u>Accountability Score</u>
Carter	9
Doty	7
Niroomand	7
Babin	5
Becker	5
Lewis	5
Daniel	3
Pate	3
Vest	3
Duhon	2
LaFleur	2
Babin, L.	1.5

It appears as though "2006-07 success" rests squarely on the shoulders of George Carter, while the other chairs --- Babin, Becker and Lewis --- are hidden in the middle of the pack, probably by design. Given their accountability scores, Doty and Niroomand look as much like Chairs as they do Deans, but that's likely also by design. Finally, Michael Vest maintains the same level of accountability for "CoB success" as Francis Daniel and Gwen Pate (Director of UG Programs), two members of CoB management.

If things go awry for the CoB during 2006-07, have this scorecard handy so you can assign the blame properly. And remember, this is a game Doty created with his words: "parties accountable."